

**REMARKS/ARGUMENTS**

Claims 1-21 are pending. Claims 1, 6 and 9 have been amended. Claim 22 has been canceled. No new matter has been added.

Claims 1, 2, 6-8, 10 and 22 were rejected under 35 U.S.C. § 102(e) as being anticipated by Schuetzle. Applicants traverse the rejection. Claim 1 recites, "...attaching a first tag to the first image data for post processing in the host device, the first tag instructing the host device to convert the first image data from the first resolution size to a second resolution size that is different from the first resolution size, wherein the apparatus is programmed to automatically attach the first tag to the first image data once the first image data is generated."

Schuetzle discloses associating one or more data processing attributes to an image file. It also discloses that the processing includes image cropping and resolution. However, Schuetzle does not disclose the use of the first tag that instructs the host device to convert the image data from one resolution size to another resolution size. As far as Applicants can ascertain from the description of Schuetzle, the processing attributes of Schuetzle merely indicates a particular resolution size of the image file and does not instruct the host device to alter the resolution size, as recited in claim 1. Therefore, claim 1 is allowable. Claim 22 has been canceled.

Claims 3-5 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Schuetzle in view of Chen. Applicants traverse the rejection. These claims depend from claim 1 and are allowable at least for this reason.

Claims 19-21 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Schuetzle in view of Parulski. Applicants traverse the rejection. Claim 19 recites, "an imaging device to convert reflected light into image data; a processor coupled to the imaging device to process the image data; a first memory coupled to the processor, the memory including at least one communication address where the image data can be transmitted via a communication network; second and third memories coupled to the processor; a first program stored in the second memory for causing the processor to retrieve the communication address from the first memory to attach a quick-send tag to the image data; and a second program stored in the third

memory for causing the processor to attach a resolution tag to the image data, wherein the digital camera is configured to automatically invoke the first program upon capturing an image without a user input." These features are not disclosed or suggested by the references. Claim 19 is allowable.

**CONCLUSION**

In view of the foregoing, Applicants believe all claims now pending in this Application are in condition for allowance. The issuance of a formal Notice of Allowance at an early date is respectfully requested.

If the Examiner believes a telephone conference would expedite prosecution of this application, please telephone the undersigned at 650-326-2400.

Respectfully submitted,



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